

> Local Management for Managed Service Providers

Uplogix provides the industry's first local management solution, putting the power of your most trusted IT administrator everywhere, all the time.

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The ability and confidence to automate management and recovery of remote sites

The Uplogix Local Management Platform provides a needed solution for traditional software-only network & systems management that rely on the networks they monitor, require multiple tools, and remain labor intensive.

Uplogix is a network independent management platform that is located with - and directly connected to - managed devices. It can stand alone or augment your existing centralized management tools providing the configuration, performance and security management automation functions that are best performed locally.

The benefits are reduced operational costs, faster resolution when issues arise and improved security and compliance vs. centralized only management. An enhanced focus on network devices readies your management systems for the transition to the production use of more network sensitive cloud and virtual infrastructure technologies.



Local Management for Satellite-based Managed Services Providers

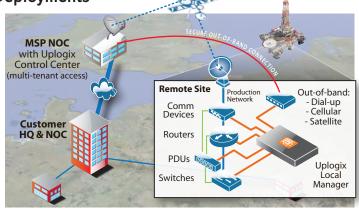
Broadband satellite access is becoming a business requirement in many industry, bringing access to remote corners of the globe as well as providing a reliable backup alternative to traditional landlines for many businesses. The expanding market means more opportunities—and competition—for MSPs providing satellite services. With the satellite technology becoming more standardized, MSPs need to provide better service (increased uptime and faster problem resolution) at lower cost to differentiate and succeed.

Hit SLAs, Differentiate Your Satellite Services and Increase Profits with Local Management

ARM drastically reduces the cost and complexity of supporting satellite deployments in both the remote locations common in energy and government, as well as high volume urban deployments used in retail and finance. With the ability to remotely monitor, manage, and control traditional IP-networking and satellite equipment on the customer premise even when the network is down, Uplogix Local Managers (LMs) serve as a virtual onsite technician/satellite operator at each site. Think of the impact of being able to deploy your most trusted IT admin to each of your customer sites 24x7.

Typical Satellite Deployments

Uplogix LMs deployed at customer sites are connected over the console port to managed network devices. With a variety of out-of-band options, Uplogix ensures that you can always have access for local management and control. Appliances are managed from the Uplogix Control Center in the MSP operation center.



Save Operational Costs

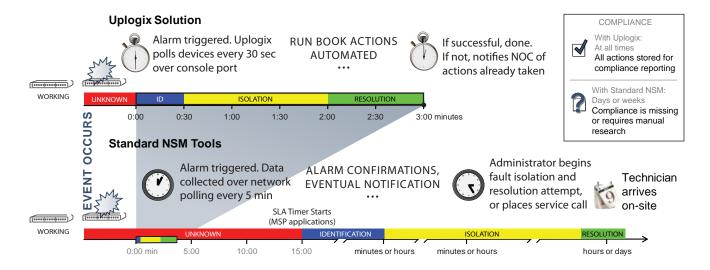
- ▶ Reduce site visits | Uplogix LMs can automate a majority of the routine maintenance and recovery tasks required for hybrid networks including failed configuration changes and rebooting hung equipment. Even if a device problem breaks the connection to the site, with the LM deployed locally, it can work to recover the device and restore the connection. Increase technician utilization rates by only deploying them for break-fix that requires a human onsite. Reduce SLA penalties at all levels by increasing uptime and reliability.
- ▶ Know what's happening at each site | Strengthen your existing monitoring and management solutions with robust information collected directly from devices and available when the network is up or down. Out-of-band connectivity through a variety of options including dial-up, cellular or satellite modems means you always have a management connection to the customer site.
- ▶ Simplify remote management | The Uplogix Control Center can be configured to support and manage multiple customer environments via a multi-tenant model. Schedule changes to roll out across the world at the most appropriate time.

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How Uplogix Works

Uplogix Local Managers collect data through serial connections to managed devices and can resolve incidents based on pre-approved automated operations—or communicate the problem back to centralized IT staff using an out-of-band connection if required. This happens in less time than most standard management tools take to find the problem, and often before users even knew there was an issue.



Differentiate Your Offering

- ▶ Improve SLAs | Uplogix proactively finds and fixes problems before network performance is impacted. The Service Level Verification feature can monitor, measure and manage critical network and communication services including TCP/IP, web-based transactions, and voice over IP systems from the end-user's perspective.
- ▶ Multivendor Support | Uplogix Local Managers work with many leading software and hardware systems today. Integration with various network and satellite communication devices and server platforms is accomplished by tying the device's command line interface into the Uplogix unified CLI framework.
- ▶ Enhanced Security | Customers will appreciate security policies enforced through access to all managed devices, plus stringent authorization and authentication policies. Uplogix audits all user interactions and configuration changes even during a network outage or service disruption.

Uplogix ROI Example

Uplogix solutions deliver a rapid ROI. Payback for an Uplogix deployment based on a reduction in hard and soft costs can usually be realized in under a year.

Assumptions

1,000 Sites 2 Tickets per device per year

4 Devices/site 8,000 Tickets per year

50 Tickets per month requiring dispatch of a technician

Monthly Savings per Site

\$208 Hard Costs (operating costs + red money)

\$321 Soft costs (customer retention, account setup and overhead)

- \$126 less Uplogix Cost

Net SavingsHard OnlyHard & Soft(monthly/site)\$82\$403

Annual ROI (savings x 1,000 sites x 12 months)

\$984,000 \$4,836,000

Calculate Your

For more information and an online ROI calculator, go to **uplogix.com/ROI**

ABOUT UPLOGIX // Uplogix provides the industry's first local management solution. Our colocated management platform automates routine administration, maintenance and recovery tasks—securely and regardless of network availability. In comparison, traditional network and systems management depends on the network, uses multiple tools, and remains labor intensive. Uplogix puts the power of your most trusted IT administrator everywhere, all the time.

Uplogix is privately held and headquartered in Austin, Texas with international offices in London and Monterrey. For more information, please visit www.uplogix.com.

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