UPLOGIX

Uplogix provides the first fully-integrated remote management solution, putting the power of your most trusted IT administrator everywhere, all the time.

CONTACT

Teri Thuma
Uplogix Partner Manager
tthuma@uplogix.com
www.uplogix.com
415 420-5000

ABOUT UPLOGIX

Uplogix is like a virtual network administrator. As a network independent management platform that is located with – and directly connected to – managed devices, it can stand alone or augment existing centralized management tools providing the configuration, performance, and security management automation functions that are best performed locally.

When there are problems and the network goes down, Uplogix Local Management serves as an automated lifeline, either restoring network connectivity, or by providing secure out-of-band access and a local "toolbox" for remote experts to speed troubleshooting without a truck roll.

Learn more at uplogix.com

Partner Marketing Event Information

Uplogix is interested in participating with partners in marketing events and promotions. Events such a local tradeshows, vendor exhibitions, lunch and learns, sporting events, casino nights, and more are eligible. We are also interested in participating with customers in direct marketing events as well.

Please consider the following questions and contact us with any questions and for approval at partners@uplogix.com.

Event Details:

- ▶ **What:** Let us know the type of event.
- ▶ **Who:** Who is the target for this event?
- ▶ **Why:** What is the goal of the event? Customer appreciation, new customer acquisition, new product introduction to existing customer base?
- ▶ **When:** What is the date of the event?
- ▶ **Where:** Where will the event be held?
- ▶ **Cost:** What is the expected cost of the event, and are there different levels of sponsorship available?
- ▶ **Other Vendors:** Will there be other vendors invited to this event?

Event Objectives:

- ▶ **Leads Goal:** How many attendees will be invited and how many are expected to attend?
- ▶ **Lead Data:** In the example of a trade show, will Uplogix have access to the lead data collected?

Event Requirements:

- ▶ **Collateral:** How much and what type of collateral is needed?
- ▶ **Personnel:** How many and what type of personnel from Uplogix are expected to attend? i.e. Account Executives, Sales Engineers
- ▶ **Signage:** What signage or booth is needed from Uplogix?
- ▶ **Giveaways:** Are Uplogix branded giveaways requested?
- ▶ **Prizes:** What level of door prize/raffle item is required from Uplogix?